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Flow Lending Is Quickly Becoming The Gold Standard In The Merchant Cash Advanced Industry

NEW YORK, April 30, 2014 /PRNewswire/ – Flow Lending LLC establishes a business principle that is fast becoming the gold standard in the cash advance business: Merchant's First, Lender's Second.

The past few years Merchant's and business have seen a very small level of warming from banks and the credits markets, leaving them to look to the merchant advance industry as the most viable option. Unfortunately, less submission criteria and high fees in an unregulated has created unfair conditions for these merchants. Flow Lending is not only focused on providing working capital, but providing working capital that is affordable to the merchant.

One name has been synonymous with the right lending at the right time - Flow Lending LLC. Ever since their inception, Flow Lending has been at the forefront of innovation and professionalism. For all capital needs, this is the only company that has garnered all the accolades and trust of all business owners. Get the money you need for your business regardless of credit.

No need for credit check. Purely business sales driven way to get capital for a business, that is innovative. Flow Lending is giving a leg up to all businesses that are struggling to get by. This is a remarkable feat since banks are still taking months to review and process paperwork and still say no at the end of that whole ordeal.

Not too long ago, a myriad of companies tried to vie for first place in this tumultuous industry. They all tried and failed. Many fell to the wayside because of unscrupulous business practices and shoddy workmanship. This is the breath of fresh air the entire industry needed. Though mainly in the United States now, they are on the verge of global expansion. Flow lending is making sure that their gold standard does not waver with ever increasing pressures from all angles to buy out the company and its legacy. Here's hoping this company continues with its success and paves the way to a fully

competent and valuable friend to the average business owner.

The ability to place your faith in a company that can provide financial help at the right time is a true Godsend. With business owners, who have been dealing with unfortunate circumstances, needing the most help right now, they can finally count on a company that has become the absolute gold standard in a highly criticized industry. Flow Lending is the only name a business owner needs now to move ahead in these trying times. A truly helpful and diligent company that puts all else in this sector to shame. This is the new era of helping the average business owner prosper with the right help - at the absolute right time. Flow Lending - truly on the business owner's side.

Unsecured funding is the true best for any business. No collateral or assets or even a stake in the company has to be put up in exchange for getting the needed funding to grow and expand any business in any sector.

**Any business owner, regardless of size, can now be rest assured of the premium service that is offered by Flow Lending. As in the words of a small business owner, "I had expected the worst as I had really horrible experiences with other so called great lenders. But Flow Lending helped me at a time when I needed the most help and has been with me ever since. Their sincerity really helped me get my goals in line. Now, I know, anytime I need a helping hand, Flow is there with me." In the minds of numerous business owners, this is the same sentiment that is being echoed.

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